

Boyer's Shopping Spree Fundraiser Program



Program Outline:

Group sells tickets for \$10 to \$20

We provide the tickets, and a 5% discount on the total spree order.

Group should also offer runner-up gift card prizes. We suggest a minimum of \$300 to \$500 in additional gift card prizes. We will provide a 5% discount off of your gift card prizes also.

Shopping Spree Should be paid for the day of the Spree by the group.

Organization should coordinate any newspaper/media photos participation they want for the spree.

The Spree event is typically held in the evening between 6 and 7pm, to avoid busy store times. (Store Manager should be present)

Boyer's will take pictures at the event, and post to Boyer's Facebook page.

Spree Shopper Rules

Shopper will be allowed One Shopping Card and the spree will last 5 minutes

No Fresh Sliced Deli Items, Tobacco Products, Lottery Tickets, Milk, Gift Cards, Baby Formula, or Propane will be permitted.

The Shopper is limited to 4 of each item selected. (i.e. Four bottles of Laundry Detergent, Four packs of Chicken Breast, etc.)

Profit Example: (for planning purposes only, we can not guarantee any income. Profit relies on #tickets x value sold)

Based on past history, the shopper's total is between \$1500 and \$2000

200 Tickets Sold @ \$20 or 400 Tickets Sold @ \$10 = \$4000 group income

Expenses: Gift cards \$500, Shopping Spree \$2000, less Boyer's discount (\$125) = \$1625 projected profit for group.

Shopping Spree Enrollment



GROUP NAME _____

ADDRESS _____

SPREE EVENT DATE _____

BOYER'S LOCATION _____

TICKET PRICE _____ we suggest \$10 or \$20 but group may set a different price.. See profit model

PRIZES: GRAND PRIZE 5 MINUTE SHOPPING SPREE

ADDITIONAL GIFT CARD PRIZES LIST BELOW
